

Gigas launches the flexible fiber and private cloud connectivity that SMEs need

- **Gigas Flexible Fiber and Private Cloud Connect offer versatility, reliability and security tailored to SMEs' business volume and ability to invest**
- **Small and medium-sized companies can "pay-as-you-go" depending on the speed and volume they need at the given time**

Madrid, 28 September 2022. [Gigas](#), the Spanish multinational provider of convergent telecommunications, cybersecurity and cloud services for enterprise customers, is launching **Flexible Fiber** and **Private Cloud Connect**, two innovative solutions in the Spanish market, to enhance the digital transformation of SMEs.

With Flexible Fiber and Private Cloud Connect, Gigas offers the versatility, reliability and security that no other provider offers to SMEs. Through these solutions, enterprises can **improve and optimize the security and availability of their data and business connectivity**.

The current market for digital solutions and services caters mostly for large companies. SMEs are left with less access, as products are too complex and expensive. But SMEs still need digital data and cloud capabilities, 24-hour service and tailored customer support. With scalable pay-as-you-go fiber, Gigas offers the benefits of a **one-stop-shop telecommunications, cloud and cybersecurity provider**. This brings companies big savings through an innovative solution.

*"Flexible Fiber is a pioneering connectivity solution in the Spanish market that allows customers to expand their fiber bandwidth and speed only when they need it, and only for as long as they need it, on a pay-as-you-go billing scheme," said **Diego Cabezudo, CEO and co-founder of Gigas**. "We are a cloud-native company, which means we can offer innovative, first-to-market telecommunications services that bring the inherent flexibility of the cloud, such as our Private Cloud Connect, to the telecommunications world," he added.*

Flexible Fiber: pay only for what you need

The Gigas [Flexible Fiber](#) connectivity package is the first and so far only solution on the Spanish market that lets businesses cover both their regular needs and traffic peaks. Dedicated FTTH bandwidth can be expanded at any time and only for as long as necessary.

"Pay as you go" optimizes the efficiency of cloud solutions with big cost savings. By managing the fiber throughput, you pay for excess bandwidth only for the hours you need it for. SMEs can thus use a functional, highly efficient choice for more powerful connectivity that adapts to their changes in traffic and business volume.

With Flexible Fiber, small and medium-sized companies shorten information transfer times if they have to perform a regular backup, launch a one-off marketing campaign or run a server farm on their LAN. All this with a 24/7 technical support service that is ready to help customers with Gigas' distinctive attention to detail and human touch that reflects the company's maxim, "peace of mind as a service".



Private Cloud Connect: secure data with full availability

[Private Cloud Connect](#) is also a pioneering service in Spain. It consists of a dedicated fiber connection between servers in our client's offices and services hosted in the Gigas cloud, with no contact with the Internet.

The **benefits** of Private Cloud Connect include **enhanced security**: a dedicated point-to-point fiber circuit that is not exposed to external attacks or data capture. In addition, it offers **minimum latency**, **maximum savings**, **ease of operation** by not requiring VPNs, and **integration for hybrid cloud environments**.

Private Cloud Connect is especially practical for **backup** and **contingency** services. It supports restoring a backup in minutes, with a **secure connection** avoiding contact with the Internet. In addition, this solution helps **system administration** by the company's certified team and **redundancy** through connected backup mirror infrastructure. Like Flexible Fiber, the solution is also ideally suited to **data migration**.

Gigas realises that SMEs have different needs to large companies. Their teams are not as large or trained in all areas (IT, for example) and their structures are often under more stress. An added workload can be very expensive.

Gigas innovative solutions focus on medium-sized companies, bringing them key benefits and boosting their technological development.

About Gigas

Gigas is a Spanish multinational specialised in converged telecommunications, cybersecurity and cloud services for companies, and is listed on the BME Growth market (GIGA.MAB). Set up in 2011, Gigas is now a group that provides services to over 10,000 customers world-wide, partnering them in their digital transformation and offering "Peace of mind-as-a-Service" underpinned by four values: cutting-edge advanced technology, security, flexibility and proximity. It has offices in eight countries and 11 datacenters in Europe, the USA and Latin America. For further information: Gigas Communications Bárbara González Tel: 603 578 654 comunicacion@gigas.com